



VEOC

Vermont Employee Ownership Center
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For Immediate Release

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Vermont Employee Ownership Center Expands Management Team

Burlington, Vermont (March 18, 2008) -- The Vermont Employee Ownership Center (VEOC) has hired Ursula Jones as its new Marketing and Communications Manager.

Prior to joining VEOC, Jones worked as a marketing and communications consultant for several Vermont organizations. Prior to that, she worked in both editorial and writing capacities at several publishing and communications businesses. She holds a BA in Political Science from the University of Vermont.

“Ursula comes to VEOC with a variety of skills to help us promote our mission,” says VEOC Executive Director Jon Crystal. “We welcome this important addition to our staff, and look forward to increased and improved abilities as a result.”

Jones will be responsible for all PR and marketing efforts, conference planning and promotion, newsletter production, and website management.

About VEOC

The Vermont Employee Ownership Center is a nonprofit organization dedicated to promoting and fostering employee ownership. The group’s goals are to broaden capital ownership, deepen employee participation, retain local ownership of businesses and the jobs they support, increase living standards for working families, and stabilize communities. VEOC works directly with owners interested in selling their business to their employees, employee groups interested in purchasing a business, and entrepreneurs who wish to start a company with broadly-shared ownership. For more information, visit www.veoc.org.

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