

2011 Sponsorship Opportunities

As a non-profit organization we depend significantly on support from people and companies who believe in our mission. By becoming a year-round supporter of VEOC, you'll have the satisfaction of knowing you support our work and the employee ownership movement in Vermont.

BRONZE SPONSOR ... \$500

- ▶ Company listing on VEOC website
- ▶ Company listing on e-newsletters
- ▶ Company listing in the annual conference program
- ▶ Shared display table at annual conference
- ▶ One free pass to attend the annual conference
- ▶ 20% discount on additional conference passes

SILVER SPONSOR ... \$1500

- ▶ Company name and logo on VEOC website (with links to your website)
- ▶ Company logo on e-newsletters (with links to your website)
- ▶ Company logo in the annual conference program
- ▶ Quarter-page display ad in the annual conference program
- ▶ Four-foot display table at annual conference
- ▶ Two free passes to attend the annual conference
- ▶ 20% discount on additional conference passes

GOLD SPONSOR ... \$3000

- ▶ Company name and logo on VEOC website and e-newsletters (with links to your website)
- ▶ Complementary ad in *Vermont Business Magazine* (co-branded with VEOC)
- ▶ Company name and logo in annual conference program
- ▶ Half-page display ad in the annual conference program
- ▶ Eight-foot display table at annual conference
- ▶ Company name and logo will appear on all annual conference signage
- ▶ Company banner displayed at the annual conference
- ▶ Company name and logo will appear in conference advertisement in *Vermont Business Magazine* *
- ▶ Your support will be acknowledged during the conference
- ▶ Five free passes to attend the annual conference (plus 20% off additional passes)
- ▶ Preference given for speaking opportunities at our workshops and annual conference (within the limits set by our programming committee)

PLATINUM SPONSOR ... \$5000

- ▶ Company name and logo on VEOC website and e-newsletters (with links to your website)
- ▶ Banner ad on VEOC website with links to your website
- ▶ Complementary ad in *Vermont Business Magazine* (co-branded with VEOC)
- ▶ Company name and logo will appear in annual conference program (first-tier placement)
- ▶ Company name and logo will appear on all annual conference signage
- ▶ Company name and logo will appear in conference advertisement in *Vermont Business Magazine* *
- ▶ Company banner will be displayed at the annual conference
- ▶ Full-page display ad in the conference program
- ▶ Eight-foot table at annual conference
- ▶ Opportunity to include your marketing material in all conference attendee packets
- ▶ Your support will be acknowledged during the conference
- ▶ Opportunity to address conference attendees during the event
- ▶ Five free passes to attend the annual conference (plus 20% off additional passes)
- ▶ Preference given for speaking opportunities at our workshops and annual conference (within the limits set by our programming committee)
- ▶ Company logo will appear on VEOC presentation folders distributed to all attendees of the annual conference and workshops throughout the year (*available to our first five Platinum sponsors*)

* sponsorship must be confirmed by April 15th