

2010 Sponsorship Opportunities

As a year-round supporter of VEOC, you'll have the satisfaction of knowing you support our work and the employee ownership movement in Vermont. As a non-profit organization we depend significantly on support from people and companies who believe in our mission. There are several levels of sponsorship available.

FRIEND ... \$250

- ▶ Company listing on VEOC website
- ▶ Company listing in annual conference program
- ▶ 10% discount on registration fees

Special price
for first-time
sponsors at this
level!
\$150

SUPPORTER ... \$500

- ▶ Company listing on VEOC website
- ▶ Company listing in each edition of our e-newsletter
- ▶ Larger company listing in annual conference program
- ▶ 20% discount on registration fees

BRONZE SPONSOR ... \$750

- ▶ Company listing on VEOC website
- ▶ Company listing in each edition of our e-newsletter
- ▶ Larger, more prominent company listing in annual conference program
- ▶ Eighth-page display ad in the annual conference program
- ▶ Half display table at annual conference
- ▶ One free pass to attend the annual conference (plus 20% off additional passes)

SILVER SPONSOR ... \$1000

- ▶ Company listing on VEOC website
- ▶ Company listing in each edition of our e-newsletter
- ▶ Company name and logo will appear in the annual conference program
- ▶ Quarter-page display ad in the annual conference program
- ▶ Full display table at annual conference
- ▶ Two free passes to attend the annual conference (plus 20% off additional passes)

GOLD SPONSOR ... \$2500

- ▶ Company name and logo will be displayed on the VEOC website and all e-newsletters (with links to your website)
- ▶ Company name and logo will appear in annual conference program
- ▶ Half-page display ad in the annual conference program
- ▶ Full display table at annual conference
- ▶ Company banner will be displayed prominently at the

annual conference

- ▶ Company name will appear in conference advertisement in Vermont Business Magazine (*sponsorship must be confirmed by April 15th*)
- ▶ Your support will be acknowledged during the conference
- ▶ Three free passes to attend the annual conference (plus 20% off additional passes)

PLATINUM SPONSOR ... \$5000

- ▶ Company name and logo will be displayed on the VEOC website and all e-newsletters (with links to your website)
- ▶ Company logo will appear on VEOC presentation folders distributed to all attendees of the annual conference and workshops throughout the year (*available to our first five Platinum sponsors*)
- ▶ Banner ad on VEOC website with links to your website
- ▶ Complementary ad in Vermont Business Magazine (co-branded with VEOC)
- ▶ Company name and logo will appear in annual conference program (first-tier placement)
- ▶ Company name and logo will appear on all annual conference signage

- ▶ Company name and logo will appear in conference advertisement in Vermont Business Magazine (*logo must be received by April 15th*)
- ▶ Company banner will be displayed prominently at the annual conference
- ▶ Full-page display ad in the conference program
- ▶ Opportunity to include your marketing material in all conference attendee packets
- ▶ Your support will be acknowledged during the conference
- ▶ Opportunity to address conference attendees during the event
- ▶ Five free passes to attend the annual conference (plus 20% off additional passes)